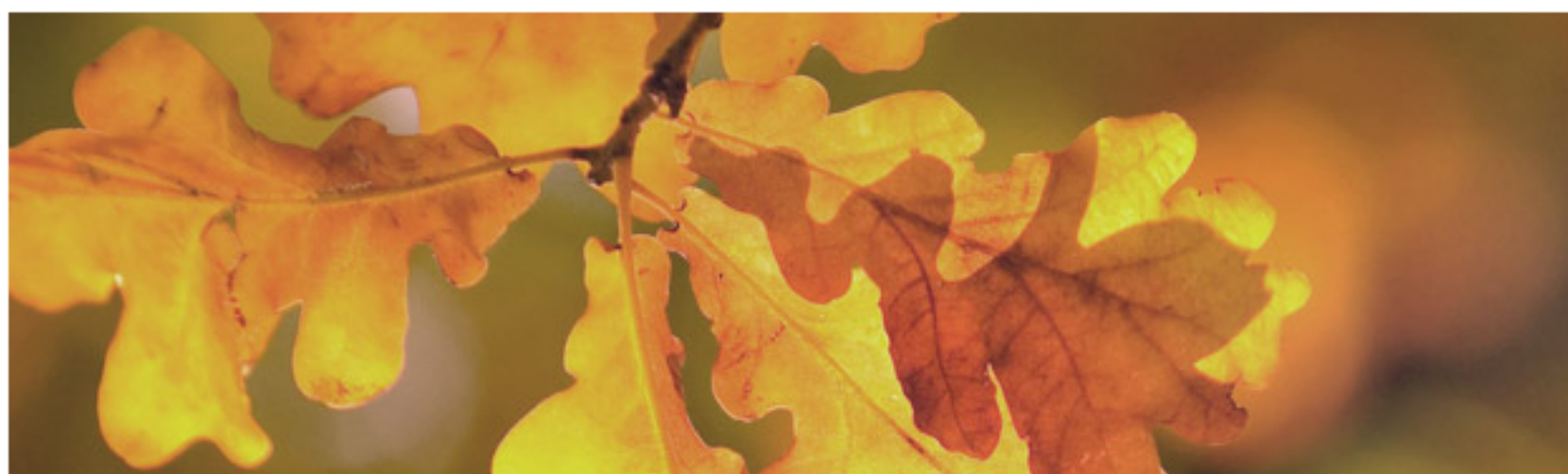




What's New at WALA October 2009



Dear Sir or Madam,

For a long time it looked as though they had gone out of fashion. But things are not always what they seem. Compresses are actually as useful as ever! Little wonder, since they provide rapid and simple relief for minor ailments – from fever to cystitis and even earache. The question is how to apply them correctly. And how to decide which one is appropriate in each case. You will find answers to these and other questions in our article "Rediscovered – the healing compress". Thus prepared you will be ready to step in with the right compress when the time comes.

Anniversaries are coming thick and fast! The September Newsletter celebrated the 10th anniversary of our Plant Portraits and this month sees yet another "birthday": exactly ten years ago, in 1999, WALA launched the Dr.Hauschka Decorative Cosmetics range. Perhaps some of our readers can even remember the first products?

We wish you pleasant reading!
Your WALA Newsletter Team

Further topics

- Ten years of Dr.Hauschka decorative cosmetics
- Rediscovered - the healing compress
- Plant Portrait: Candelilla
- Three Questions for Oliver Digel

WALA Newsletter September Competition

In our last Newsletter we asked you how many plant portraits we have published on our website up to now. The correct answer is: 96. We have already sent an email to the winners of the "Blütenmythen" book informing them of their good luck. Thank you for your enthusiastic response!



Ten years of Dr.Hauschka decorative cosmetics

Dr.Hauschka Skin Care's decorative cosmetics line is celebrating a special anniversary. Ten years ago, the company launched a complete range of 39 decorative natural cosmetic products, including koyal eyeliner, mascara, foundation, powder, lipliner and lipstick. Mineral-based make-up was relatively unknown at the time and the market correspondingly small.

[To the article](#)



Rediscovered – the healing compress

Anyone with a German mother will be familiar with them: the cool leg compresses that were used to bring down a temperature. And although at the time we often protested vehemently, they usually worked. In recent years they have been somewhat neglected, but currently leg compresses are experiencing a bit of a renaissance, because applied correctly they are a gentle but effective treatment for many complaints, as well as making us feel soothed and cared for.

[To the article](#)



Candelilla

For a long time, candelilla wax was used in the manufacture of candles. So it is hardly surprising that candelilla is Spanish for "little candle" or "little light". In Dr.Hauschka Skin Care the wax serves as a natural texturiser and barrier agent – for example in the Dr.Hauschka Lip Care Stick. WALA imports candelilla wax from Mexico where the wax is extracted using a process that is more than a hundred years old. Read how in our Plant Portrait.

[To the Plant Portrait](#)

[More Portraits](#)



Three Questions for Oliver Digel

Oliver Digel is one of the nine graphic artists working at WALA and looks after advertising for Dr.Hauschka Skin Care. The results of his labours can be seen everywhere in the windows of pharmacies and health food stores, for example advertising the arrival of Dr.Hauschka Natural Pastels ...

[To the interview](#)

Service informations

Dr.Hauschka skin care products are available from natural food stores, health food stores, selected department stores, stores specializing in natural cosmetics and toiletries, Dr.Hauschka Natural Estheticians and pharmacies. The Dr.Hauschka Service Team will give you the names of local suppliers and will answer any questions you may have. To contact them, call +49 (0) 7164 930-181, Monday to Friday between 8 a.m. and 5 p.m. Or visit us on the Internet at www.dr.hauschka.de. Further information on natural skin care can be found at www.naturalbeauty.de.

Legal notice

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